

Awards Criteria

The ECC Awards and Recognition program was developed to highlight an organization's efforts on behalf of the community through the ECC.

ECC Chairperson's Award

is presented to those departments that exceed their fundraising goal and demonstrate exemplary participation.

ECC Campaign Award

is presented to those departments that have the highest average gift.

ECC Participation Award

is presented to those departments whose campaigns demonstrate the highest percentage of employee participation.

Leadership Giving

is instrumental to our campaign and we therefore recognize individuals who donate at the following levels:

Goldfinch Club	\$ 1000-\$2499
Garden State Club	\$ 2500-\$4999
Emerald Society	\$ 5000-\$7499
Diamond Society	\$ 7,500-\$9999
Chairman's Society	\$ 10,000 +

"One hundred years from now, it will not matter what kind of car I drove, what kind of house I lived in, or how much money I had in the bank. But, the world may be a better place because I made a difference in someone's life."

- Author unknown

Rising to the Needs of Others

"No man is so poor as to have nothing worth giving. Give what you have. To someone it may be better than you dare to think."

- Henry Wadsworth Longfellow

New Jersey Employees Charitable Campaign

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New Jersey State Employees Charitable Campaign



**New Jersey
Employees
Charitable
Campaign**

Thank you!

**How Your
Contribution
Helps**

Tradition of Excellence

Tradition of Support

Continuing the Tradition

❖ In 2009 the ECC raised over \$1.68 million to provide assistance to children, the elderly and disabled, and families struggling to make ends meet; preserve the environment; and support critical advocacy issues.

❖ Since 1985, State employees have contributed nearly \$36 million to hundreds of charitable organizations that provide benefits and services to the citizens of New Jersey.

❖ State employee contributions through the ECC are a personal investment in the people and communities we serve.

Fortunately, the ECC's tradition of excellence has helped to foster yet another; a tradition of support among its employees and retirees.

The ECC is an expression of who we are, what we stand for and where we are going.

The ECC gives us the opportunity to demonstrate that we share an ethic of public service that extends beyond the requirements of our jobs.

The ECC permits us to choose which charitable organization will receive our contributions and more of our contribution reaches the charities we select because State employees conduct the drive.

The ECC is our opportunity to make a difference by helping others and building better communities.



This year the ECC is seeking to make a 100% ask to ensure that all State employees are educated about the campaign and personally asked to make a contribution. Ideally, statewide participation will grow to meet the national average of 25%.

Your gifts are needed to ensure that excellence will continue for a new generation of New Jerseyans.

Your continued support is more important now than ever as the need for charitable contributions to sustain current programs serving those in need of assistance is critical.

Simply put, we cannot do it without you!

The Employees Charitable Campaign encourages you to “reach out for a better tomorrow” and join in the support of the 2010/2011 fundraising effort.

Thank you for supporting
such a worthwhile endeavor.