



An Open Letter From Employees Charitable Campaign



Dear Friends,

Although the holiday season has just ended, the need for your generosity and participation has not. You may have thought the 2007-2008 New Jersey State Employees Charitable Campaign was over, but we write you today with one final appeal: please, consider donating to a charity through this campaign now. It's not too late!

As the recipient charities of this campaign, we know that many of you are acutely aware of the social ills that plague our nation, our state and our communities. We also know that many of you respond to those issues by donating your time, money and expertise to causes close to your hearts. Maybe you give at home, through your church or by attending special events. Donating through the NJSECC can supplement that generosity in an easy, sustainable manner.

We would be remiss not to thank those that have already generously donated to the campaign in the past and already this year! Unfortunately, this year's campaign is facing decreases in participation, as well as substantial losses in donations. These numbers can mean real financial crises for the participating charities, which will mean reduced services to our constituents.

Do your parents currently need hospice care? Will you rely upon adult day care in the next ten years to care for your aging parents? Are you concerned about the environment? Do your kids participate in after-school programs? Do you wish to prevent homelessness, hunger and malnutrition for everyone? Do you worry about developing cancer, Alzheimer's, or any other debilitating disease?

The 1,500 charities that participate in the NJSECC are providing services that address these types of needs and more. We are working on a myriad of causes, any number of which may be present in your neighborhood, in your county or around the world. Please go online to www.njsecc.org or call 609-637-4901 for more information.

There are many reasons why you may have elected not to donate this year. Maybe the price of gas or the recent mortgage crisis made you concerned about your personal finances. Maybe you weren't asked to participate. Whatever your reason for not giving this year, we ask you to reconsider now. Please consider making a gift of just one dollar a week. It will make a significant difference if every state worker gave just \$52 a year, which is less than the cost of a cup of coffee each week! It could mean millions of dollars for the 1,500 participating charities to provide desperately needed services.

As Secretary of State, Nina Mitchell Wells, recently pointed out in her Trenton Times guest editorial more than 575,000 children in New Jersey live in low-income families. Your support through the NJSECC enables us to help those less fortunate here in our state and elsewhere.

We are counting on you!

Sincerely,

Regina Hendrix
New Jersey State Employees Charitable Campaign Steering Committee Chair