

# Employees Charitable Campaign

## FACT SHEET

**2010/2011 Campaign Chair**  
**Harold Wirths**  
**Department of Labor &**  
**Workforce Development**

**ECC Dollars  
Raised**

### 2009/2010 Campaign Facts

- ♦ \$1,688,910 raised
- ♦ 157,787 government employees
- ♦ 8,115 contributors (5.1% participation)
- ♦ \$10.67 per capita
- ♦ \$207.44 average gift

On April 12<sup>th</sup>, 1985 the NJ State Legislature enacted a Law which provided employees of state and local government the opportunity to contribute to a multitude of charities through payroll deduction. The ECC is the only approved charitable payroll deduction of governmental employees. Administrative costs are kept to a minimum, and are only 10% of the total dollars pledged. This 10% cap has been determined by the NJ State Treasurers Department and overseen by the ECC Steering Committee which is made up of participating federated fundraising organizations and labor representatives.

1985	\$ 650,922
1986	\$ 909,687
1987	\$1,077,012
1988	\$1,293,798
1989	\$1,379,107
1990	\$1,388,917
1991	\$1,405,203
1992	\$1,281,925
1993	\$1,287,497
1994	\$1,514,515
1995	\$1,591,374
1996	\$1,533,097
1997	\$1,641,345
1998	\$1,826,983*
1999	\$1,911,736
2000	\$2,030,635
2001	\$2,110,017
2002	\$2,010,992
2003	\$2,108,632
2004	\$2,142,844
2005	\$2,122,016
2006	\$2,067,055
2007	\$2,075,300
2008	\$1,851,875
2009	\$1,688,910

\*for comparison purposes, PECC  
was added to the '98 ECC totals

### Manager, Public Sector Campaign

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Fall 2010

# Fact Sheet Continued

## Participating Organizations



### Contact Info

Employees Charitable Campaign  
c/o NonProfit Services &  
Solutions, Inc.  
1777 Reisterstown Road, Ste 354  
Baltimore, MD 21208

### MANAGEMENT

United Way of Greater Mercer County manages the campaign on behalf of all the participating federations and unaffiliated agencies. As such, United Way of Greater Mercer County provides staff support, develops a campaign plan, prepares a budget, trains campaign volunteers, produces and distributes all campaign materials and plans events such as the kick off and recognition ceremonies. United Way of Greater Mercer County also processes and audits all pledge cards, generates weekly and final reports on campaign progress and results, distributes campaign proceeds and maintains all campaign records.